



PLATTS GLOBAL METALS AWARDS

Act quickly to be the ultimate winner at the Platts Global Metals Awards

MAKE AN INVESTMENT WITH PAYBACK ALL YEAR ROUND

Each year, hundreds of global metals leaders gather to honor companies and executives as they are recognized as pioneers within the industry.

We're offering you the chance to target these key influential market players and achieve unprecedented global brand exposure. Our special Integrated Marketing Package provides you with a comprehensive marketing and PR program, allowing you to capitalize on your status as a Platts Global Metals Awards Finalist.

THE PLATTS GLOBAL METALS AWARDS INTEGRATED MARKETING PACKAGE INCLUDES THE FOLLOWING:

PLATTS GLOBAL METALS AWARDS GALA CELEBRATION

May 19, 2016
Marriott Grosvenor Square,
London

- ✓ Two seats at the 2016 Platts Global Metals Awards gala celebration.
- ✓ Your company logo and a 50-word profile in the Platts Global Metals Awards evening program.

PLATTS INSIGHT MAGAZINE

A key resource for short- and long-term planning

- ✓ A full-page company profile in the Global Metals Trends issue of Platts Insight magazine. This magazine draws on the expertise of our many thought leaders across the globe and discusses key issues from 2016 and highlights potential trends and opportunities for the future.
- ✓ 100 copies of this issue of the magazine that you can distribute to your clients.
- ✓ The magazine will also go out to all 200+ attendees of the awards, 30,000 senior metals industry leaders, and is also posted on our websites (platts.com and GlobalMetalsAwards.com), which attract more than 18 million page views a year.
- ✓ A copy of your leaders profile, including the Platts Insight cover image, to distribute electronically.

**INTEGRATED MARKETING PACKAGE PRICE: \$9,995. EARLY BIRD RATES AVAILABLE UNTIL APRIL 8, 2016.
GOVERNMENT AND NON-PROFIT RATES AVAILABLE.**

Don't miss this opportunity to get your company's message in front of the industry's top leaders.

Call for more details: **Robin Mason, Business Development, Platts Strategic Media,**
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